MOONBACK

ENGAGE
CUSTOMERS, COLLEAGUES & FANS
TO THE MOON & BACK

Only exclusive, super real, short videos
to skyrocket knowledge & conversion

Reach people out & engage
is as difficult as a journey
to the Moon and Back

Especially if you try to do it...

Without the coldness
of automated e-mail

1.4

Average CTR %
of an email in 2022
Source

Without the interruptions
of the telephone

18

average number of calls
to contact a customer
Source

Without the saturation
of video calls

54

% of people affected
by "Zoom fatigue"
Source 1 | 2

MOONBACK

Don't fake your intereset
with a stupid %name%

Take care of your people like never before when...

- Video prospecting.
- Scheduling a meeting.
- Presenting a proposal.
- On boarding.
- Cross-selling.
- Dynamizing communities (UGC).
- Sharing news, updates & reports.
- Voting and decision making.

And so on in countless other situations...

SALES **CUSTOMER EXPERIENCE** **EMPLOYEE EXPERIENCE** **FAN ENGAGEMENT**

How could we reach out and engage
in a different and non-disturbing way?

MOONBACK

Don't lose yourself in space.
Record MoonBacks, not videos.

A MoonBack is...

SUPER REAL
No filters, no effects, no cuts,
no virtual backgrounds,
no screen capture.

SHORT
Up to 83 seconds.

EXCLUSIVE
Valuable one-to-one or
one-to-group video messages.

Build unique and memorable relationships
focusing on knowledge and conversion

94%
MoonBacks played
100% of their
duration

1013%
Increased conversion
from contact
to lead

It is not a typo

53%
MoonBacks shared
and played by
third parties

MOONBACK

FAST & EASY
No need for apps
100% compatible with any web browser & device. Even record from the tools you already use.

BIDIRECTIONAL
Two-way communication without sign-up
One click and your recipients can reply with a MoonBack. No need for registration or apps.

TRACKING
Real-time interactions
100+ KPIs & improvement tips to boost your performance.

KNOWLEDGE
Your MoonBacks, your data... not Instagram's or TikTok's
Gather in one place all your recipients data regardless of the channels where you launch your MoonBacks.

ONE-TO-GROUP
MoonBack Live Show!
Turn any MoonBack view webpage into an interactive portal to show that MoonBack and their responses.

CONVERSION
Unlimited Smart Actions
Polls, surveys, meetings, docs, click-to-buy...

CORPORATE
Enterprise command post
Manage accounts and group them. Quickly access and compare KPIs and stats for each account.

BRAND
100% white label
Use your own domain, logos, QR-codes, show, TV & OTT layouts.

100% IN-HOUSE DEVELOPMENT

MOONBACK

ⓘ All captures are real

RECORD

One-click recording
From any browser & device.
No need for apps.

Smart Actions™
Unlimited call to actions.

MoonBack Pass™
Make it easy for anyone
to record and launch one
MoonBack using your
account as guest.

Podrás revisar tu MoonBack
antes de responder

LAUNCH

Quick share
Copy a link to your
MoonBack and paste it
where your recipients are.

Smart Dock™
Turn your website into
a personal one by
incorporating MoonBacks
without programming every
time.

Launch MoonBack...

Copy and paste this link wherever you want...

• Copy Link   https://moonback.show/mrvecino/5vf60bgmtvy

Or launch your MoonBack via...

| Mail | QR | Dock | Widget | Frame |

Whatsapp Telegram Linkedin Twitter Facebook FB Mes. Skype Trello

ENGAGE & CONVERT

Reply with a MoonBack,
without registrations or apps.

Monetise any MoonBack or
obtain donations using your
own NFT, FTO, wallet, jar or
payment gateway.

**Transcription, subtitles and
translation** to 36 languages.

100% white label.

MOONBACK

More info

MoonBack Show™
Turn any MoonBack view webpage into an interactive portal to show that MoonBack and their responses.

Smart Capcom™
"Tips from Houston" to improve each MoonBack's impact and conversion thanks to an amazing IA hybrid system.

TRACK & LEARN

Amazing control center to track & learn from +40 interaction KPIs in real-time & amazing reports.

Enterprise Command Post
Create & manage accounts, group accounts, corporate scorecards, reports...

INTEGRATIONS

Take the most of MoonBack from the tools you already use.

MoonBack doesn't need to integrate with anything but integrates with everything.

Native integration
Salesforce, Hubspot, Pipedrive...

Chrome Extension
Your favorite third party webapps.

MaaS, API & Webhooks
Your own solution.

More info

MOONBACK

Companies around the world are searching for new relationship and engagement models

Mainly due to...

1 | Plummeting conversion rates of traditional relationship models.

2 | People's unstoppable rejection to everything that does not make them feel unique and special.

3 | Indiscriminate abuse over the years of automated relationship models.

MoonBack overcomes this great challenge in a simple and efficient way

They're already getting WoWs with us...

salesforce · Telefónica · MÁSMÓV!L · MAPFRE · amazon

Webhelp · Balay · ARRIAGA ASOCIADOS · ThePower business school · SEAS CAMPUS SEAS

IBEROSTAR GROUP · Adecco · sesame · Zaragoza AYUNTAMIENTO · Barceló HOTEL GROUP

And many more...

MOONBACK

Ready for a memorable journey in search of many wows?

Let's lift off!

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MOONBACK