

MOONBACK

ENGAGE

**CUSTOMERS, COLLEAGUES & FANS
TO THE MOON & BACK**

Only exclusive, super real, short videos
to skyrocket knowledge & conversion



Reach people out & engage

is as difficult as a journey
to the Moon and Back

Especially if you try to do it...



Without the coldness
of automated e-mail



Average CTR %
of an email in 2022
Source



Without the interruptions
of the telephone



average number of calls
to contact a customer
Source



Without the saturation
of video calls



% of people affected
by "Zoom fatigue"
Source 1 | 2

Don't fake your interest with a stupid %name%

Take care of your people like never before when...

-  Video prospecting.
-  Scheduling a meeting.
-  Presenting a proposal.
-  On boarding.
-  Cross-selling.
-  Dynamizing communities (UGC).
-  Sharing news, updates & reports.
-  Voting and decision making.

And so on in countless other situations...

SALES

**CUSTOMER
EXPERIENCE**

**EMPLOYEE
EXPERIENCE**

**FAN
ENGAGEMENT**

How could we reach out and engage
in a different and non-disturbing way?

Don't lose yourself in space.
Record MoonBacks, not videos.

A MoonBack is...



SUPER REAL

No filters, no effects, no cuts,
no virtual backgrounds,
no screen capture.



SHORT

Up to 83 seconds.



EXCLUSIVE

Valuable one-to-one or
one-to-group video messages.



Build unique and memorable relationships
focusing on **knowledge and conversion**

94%

MoonBacks played
100% of their
duration

x10

Increased conversion
from contact
to lead

It is not a typo

53%

MoonBacks shared
and played by
third parties

· KEY ADVANTAGES ·



FAST & EASY

No need for apps

100% compatible with any web browser & device. Even record from the tools you already use.



BIDIRECTIONAL

Two-way communication without sign-up

One click and your recipients can reply with a MoonBack. No need for registration or apps.



TRACKING

Real-time interactions

100+ KPIs & improvement tips to boost your performance.



KNOWLEDGE

Your MoonBacks, your data... not Instagram's or TikTok's

Gather in one place all your recipients data regardless of the channels where you launch your MoonBacks.



ONE-TO-GROUP

MoonBack Live Show!

Turn any MoonBack view webpage into an interactive portal to show that MoonBack and their responses.



CONVERSION

Unlimited Smart Actions

Polls, surveys, meetings, docs, click-to-buy...



CORPORATE

Enterprise command post

Manage accounts and group them. Quickly access and compare KPIs and stats for each account.



BRAND

100% white label

Use your own domain, logos, QR-codes, show, TV & OTT layouts.



100% IN-HOUSE DEVELOPMENT

i All captures are real



RECORD

One-click recording
From any browser & device.
No need for apps.

Smart Actions™
Unlimited call to actions.

MoonBack Pass™
Make it easy for anyone
to record and launch one
MoonBack using your
account as guest.

LAUNCH

Quick share
Copy a link to your
MoonBack and paste it
where your recipients are.

Smart Dock™
Turn your website into
a personal one by
incorporating MoonBacks
without programming every
time.



ENGAGE & CONVERT

Reply with a MoonBack,
without registrations or apps.

Monetise any MoonBack or
obtain donations using your
own NFT, FTO, wallet, jar or
payment gateway.

**Transcription, subtitles and
translation** to 36 languages.

100% white label.

More info

MoonBack Show™

Turn any MoonBack webpage into an interactive portal to show that MoonBack and their responses.

Smart Capcom™

“Tips from Houston” to improve each MoonBack’s impact and conversion thanks to an amazing IA hybrid system.



TRACK & LEARN

Amazing control center to track & learn from +40 interaction KPIs in real-time & amazing reports.

Enterprise Command Post
Create & manage accounts, group accounts, corporate scorecards, reports...



INTEGRATIONS

Take the most of MoonBack from the tools you already use.

MoonBack doesn't need to integrate with anything but integrates with everything.

Native integration

Salesforce, Hubspot, Pipedrive...

Chrome Extension

Your favorite third party webapps.

MaaS, API & Webhooks

Your own solution.



[More info](#)



Companies around the world are searching for new relationship and engagement models

Mainly due to...

- 1 | Plummeting conversion rates of traditional relationship models.
- 2 | People's unstoppable rejection to everything that does not make them feel unique and special.
- 3 | Indiscriminate abuse over the years of automated relationship models.

MoonBack overcomes this great challenge in a simple and efficient way

They're already getting WoWs with us...



And many more...





Ready for a memorable journey
in search of many wows?

Let's lift off!

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MOONBACK