

# MOONBACK

## **ENGAGE** **CUSTOMERS, COLLEAGUES & FANS** **TO THE MOON & BACK**

Only exclusive, super real, short videos  
to skyrocket knowledge & conversion



# Reach people out & engage

is as difficult as a journey  
to the Moon and Back

Especially if you try to do it...



Without the coldness  
of automated e-mail

1.4

Average CTR %  
of an email in 2022  
Source



Without the interruptions  
of the telephone

18

average number of calls  
to contact a customer  
Source











Without the saturation  
of video calls

54

% of people affected  
by "Zoom fatigue"  
Source 1 | 2

## Don't fake your interest with a stupid %name%

Take care of your people like never before when...

-  Video prospecting.
-  Scheduling a meeting.
-  Presenting a proposal.
-  On boarding.
-  Cross-selling.
-  Dynamizing communities (UGC).
-  Sharing news, updates & reports.
-  Voting and decision making.

And so on in countless other situations...



**SALES**

**CUSTOMER  
EXPERIENCE**

**EMPLOYEE  
EXPERIENCE**

**FAN  
ENGAGEMENT**

**How could we reach out and engage  
in a different and non-disturbing way?**



Don't lose yourself in space.  
**Record MoonBacks, not videos.**

A MoonBack is...



### **SUPER REAL**

No filters, no effects, no cuts,  
no virtual backgrounds,  
no screen capture.



### **SHORT**

Up to 83 seconds.



### **EXCLUSIVE**

Valuable one-to-one or  
one-to-group video messages.



Build unique and memorable relationships  
focusing on **knowledge and conversion**

**94%**

MoonBacks played  
100% of their  
duration

**x10**

Increased conversion  
from contact  
to lead

It is not a typo

**53%**

MoonBacks shared  
and played by  
third parties

## · KEY ADVANTAGES ·



### **FAST & EASY**

**No need for apps**

100% compatible with any web browser & device. Even record from the tools you already use.



### **ONE-TO-GROUP**

**MoonBack Live Show!**

Turn any MoonBack view webpage into an interactive portal to show that MoonBack and their responses.



### **BIDIRECTIONAL**

**Two-way communication without sign-up**

One click and your recipients can reply with a MoonBack. No need for registration or apps.



### **CONVERSION**

**Unlimited Smart Actions**

Polls, surveys, meetings, docs, click-to-buy...



### **TRACKING**

**Real-time interactions**

100+ KPIs & improvement tips to boost your performance.



### **CORPORATE**

**Enterprise command post**

Manage accounts and group them. Quickly access and compare KPIs and stats for each account.



### **KNOWLEDGE**

**Your MoonBacks, your data... not Instagram's or TikTok's**

Gather in one place all your recipients data regardless of the channels where you launch your MoonBacks.



### **BRAND**

**100% white label**

Use your own domain, logos, QR-codes, show, TV & OTT layouts.



**100% IN-HOUSE DEVELOPMENT**





**i** All captures are real



## RECORD

**One-click recording**  
From any browser & device.  
No need for apps.

**Smart Actions™**  
Unlimited call to actions.

**MoonBack Pass™**  
Make it easy for anyone  
to record and launch one  
MoonBack using your  
account as guest.

## LAUNCH

**Quick share**  
Copy a link to your  
MoonBack and paste it  
where your recipients are.

**Smart Dock™**  
Turn your website into  
a personal one by  
incorporating MoonBacks  
without programming every  
time.



## ENGAGE & CONVERT

**Reply with a MoonBack,**  
without registrations or apps.

**Monetise** any MoonBack or  
obtain donations using your  
own NFT, FTO, wallet, jar or  
payment gateway.

**Transcription, subtitles and  
translation** to 36 languages.  
**100% white label.**

**More info**



## MoonBack Show™

Turn any MoonBack view webpage into an interactive portal to show that MoonBack and their responses.

## Smart Capcom™

“Tips from Houston” to improve each MoonBack’s impact and conversion thanks to an amazing IA hybrid system.



## TRACK & LEARN

Amazing control center to track & learn from +40 interaction KPIs in real-time & amazing reports.

**Enterprise Command Post**  
Create & manage accounts, group accounts, corporate scorecards, reports...



## INTEGRATIONS

Take the most of MoonBack from the tools you already use.

MoonBack doesn't need to integrate with anything but integrates with everything.

### Native integration

Salesforce, Hubspot, Pipedrive...

### Chrome Extension

Your favorite third party webapps.

### MaaS, API & Webhooks

Your own solution.



[More info](#)





Companies around the world are searching for new relationship and engagement models

Mainly due to...

- 1 | Plummeting conversion rates of traditional relationship models.
- 2 | People's unstoppable rejection to everything that does not make them feel unique and special.
- 3 | Indiscriminate abuse over the years of automated relationship models.

**MoonBack overcomes this great challenge in a simple and efficient way**

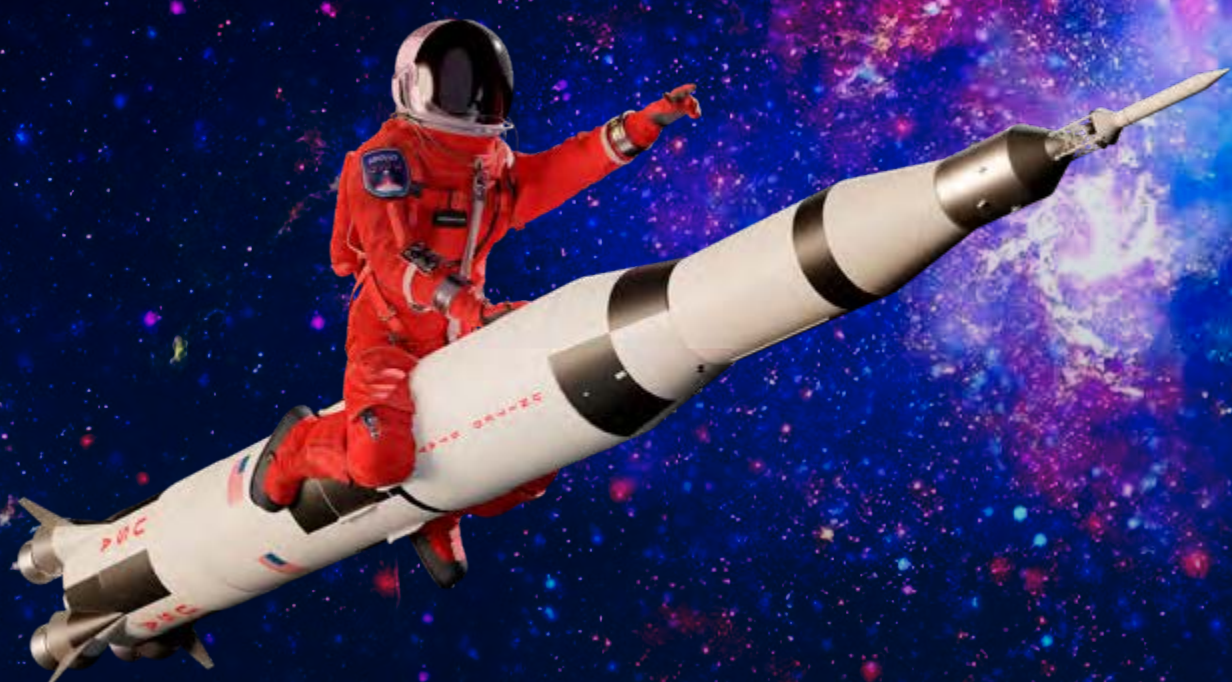
**They're already getting WoWs with us...**



And many more...







Ready for a memorable journey  
in search of many wows?

**Let's lift off!**

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MOONBACK